

Sustainability Policy

Bristol Bulls Basketball Club

Last reviewed: 23.07.26 Next review: 23.07.27 Owner: Club Committee

1. Policy statement

Bristol Bulls Basketball Club is committed to operating sustainably in two connected senses: reducing our environmental impact, and building a club that can support players, coaches and volunteers for the long term. We believe a club that looks after its environment and its people is a club that lasts.

2. Environmental practice

- Kit reuse - outgrown or unused kit is passed on to other players rather than discarded, and we aim to build a small kit exchange as the club grows
- Minimising printed materials - sign-up sheets, forms and communications are handled digitally (Jotform, email) wherever possible
- Reducing single-use plastics at sessions, festivals and events, encouraging reusable water bottles
- Encouraging car-sharing and public transport for away fixtures and festivals where practical
- Working with Broadlands Academy to support good energy and waste practice, recognising that venue-level decisions sit with the venue itself

3. Organisational sustainability

- Building a diverse and stable mix of income — session fees, sponsorship, school contracts and holiday camps, so the club is not overly dependent on any single source
- Actively recruiting and supporting volunteers and committee members, with clear roles, so responsibility is shared and does not depend on any one person
- Succession planning for key committee and coaching roles, so the club can continue smoothly through change
- Investing in coach development, including Basketball England qualifications, so coaching quality and capacity grow alongside player numbers
- Working toward paid roles for those doing the most significant work for the club, so this remains viable as a long-term commitment rather than something reliant on goodwill alone

4. Partnerships

We look to build sponsorship and partnership relationships on a long-term basis rather than one-off transactions, so that support for the club — and the causes we support in return, such as our girls-only programme — is stable and mutually beneficial over time.

5. Contact

Base	Broadlands Academy, Keynsham
Revenue streams	Session fees, sponsorship, school contracts, community partnerships

6. Review

This policy is reviewed at least annually by the committee, alongside our other governance policies, and updated as the club grows.